

Title: Proposal for Emoji: Person drinking from water bottle (hydration)

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1. Identification.

- a. **Keywords:** Water, Drinking, Hydration, Athlete Drinking, Athlete drinking water, drinking water, Working out, Exercise, Sports, Activity, thirsty, desire, dehydration, craving water, quenching thirst
- b. **Category:** Person – Activity

2. Images.

- a. Above and attached. This emoji should be represented in all available gender presentations and skin tones.
- b. **License:** Submitters own all IP rights to the images submitted, as they were the submitters' own original work

3. Factors for Inclusion.

- a. Expresses multiple concepts: The emoji could signify the physiological need for water or metaphorical thirst ("thirst for knowledge"). Visual depiction of hydration implies thirst, allowing for interpretations of the need for water or physical exhaustion.
- b. Can be used with other emoji to convey additional concepts
 - Hot face 🥵 + Hydration
 - Water drip emoji 💧 + Hydration
 - Running man 🏃 + Hydration Emoji
 - Heart eyes 😍 + Hydration emoji
- c. Breaks new ground
 - The hydration emoji is groundbreaking and an incremental innovation. With our emoji, we wanted to make sure that it would differ from other emojis related to beverages and drinking. Currently, emojis related to drinks are stagnant, with only

a few implying motions or the feeling of being active, such as the cheers of beer mugs and champagne bottles and glasses. With our new design, we made sure that our design was easily recognizable. This new emoji can easily communicate refreshment and health to others compared to other options, which may not be as healthy. This emoji might not seem groundbreaking because it builds upon a foundation of other drink emojis that have been around for quite a while. This might not re-invent drinking emojis but help them evolve.

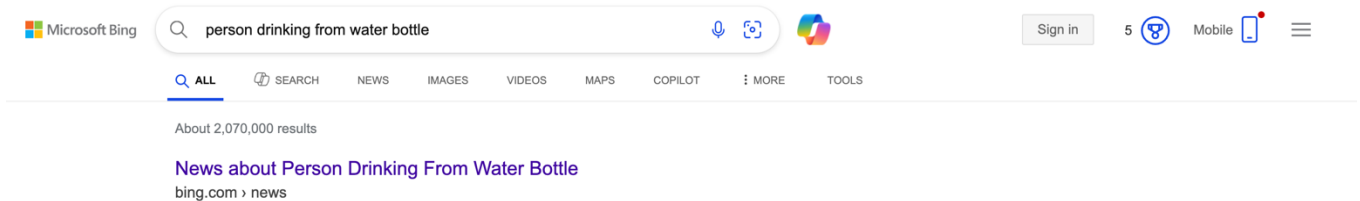
d. Is legible and visually distinctive

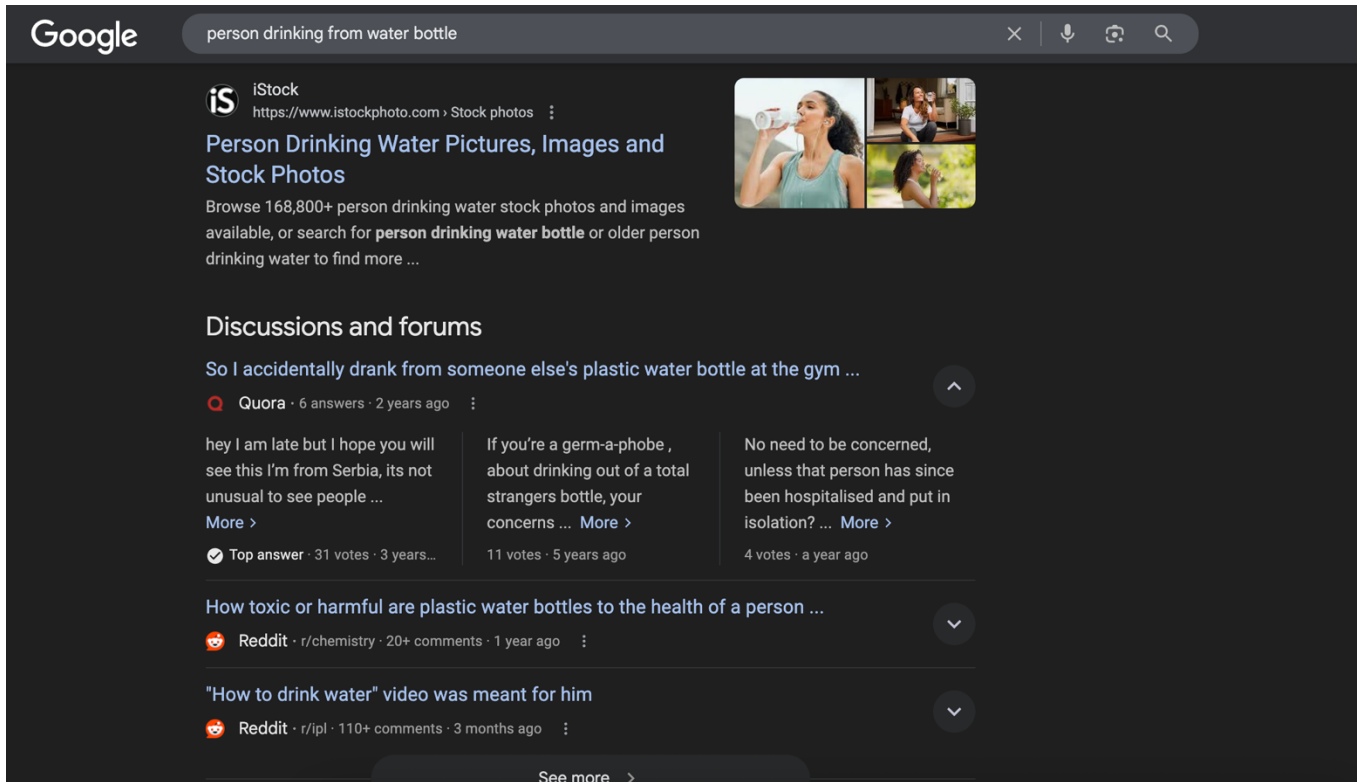
- This emoji is visually distinctive compared to other emojis in this category. With other drinking emojis, no other emojis convey that the person is actively drinking. We also made sure to give easily distinctive characteristics to allow anyone to interpret what the emoji is. One of the key factors was making sure the water bottles the person was holding were not a specific brand or certain kind of water bottle but a generic one that anyone should be able to buy from a grocery store. We also ensure that the person holding the emoji has a sporty look, as people could use this for more than one occasion. Due to the simplicity of the design and the relatability that anyone can use, it is not specific to a particular type of group, as every person on earth needs to drink water. With the colors chosen, the hydration emoji stands out among other emojis and is easily viewable even on tiny keyboards.

e. Has a high usage level

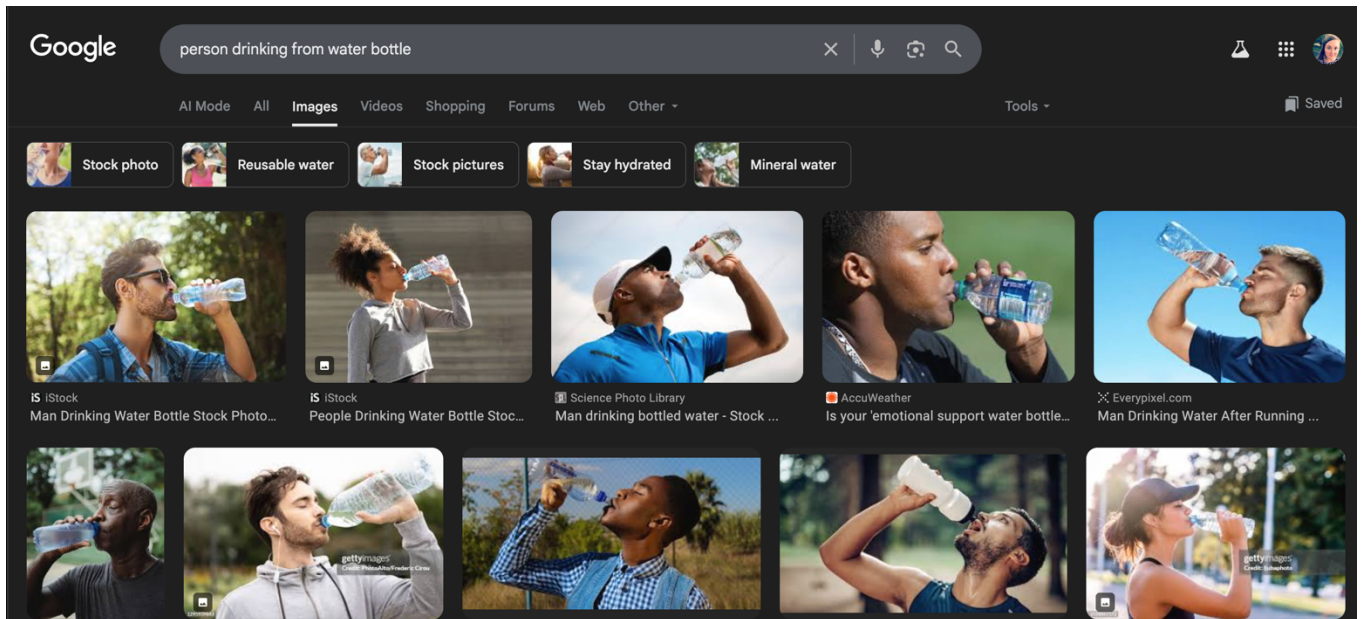
i. Frequency (*provide evidence with numbers*)

1. Google Search

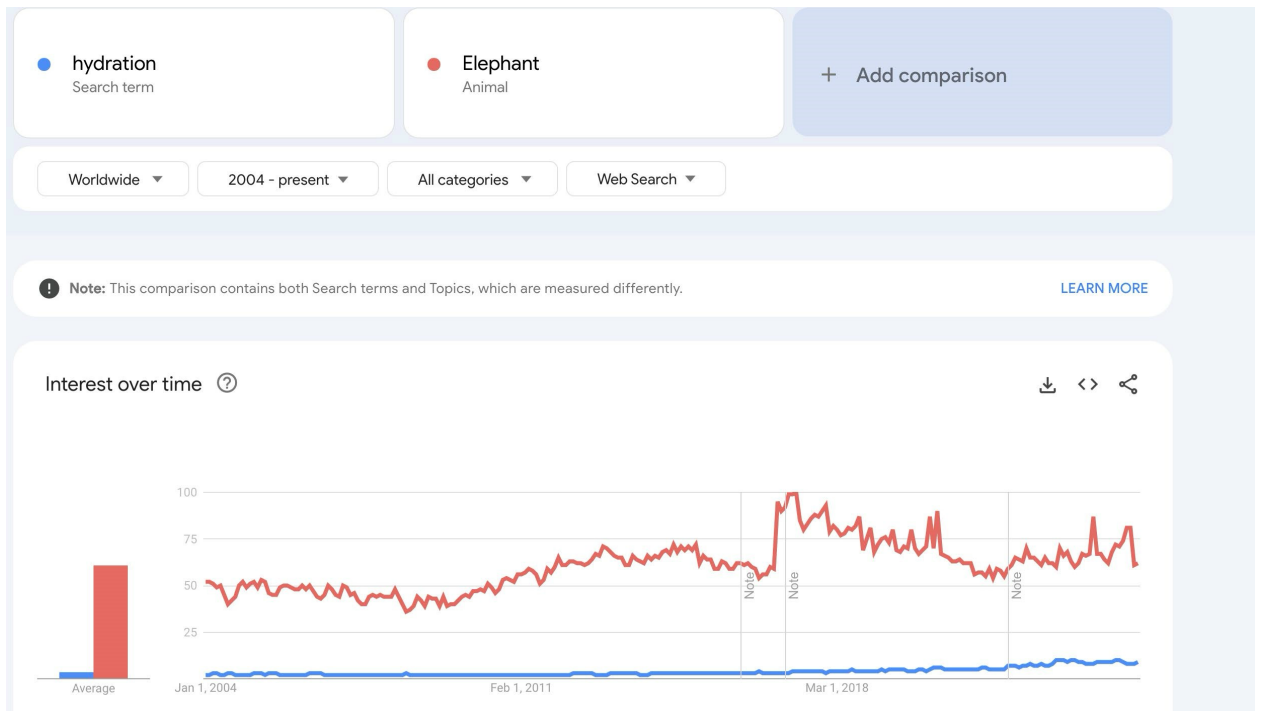




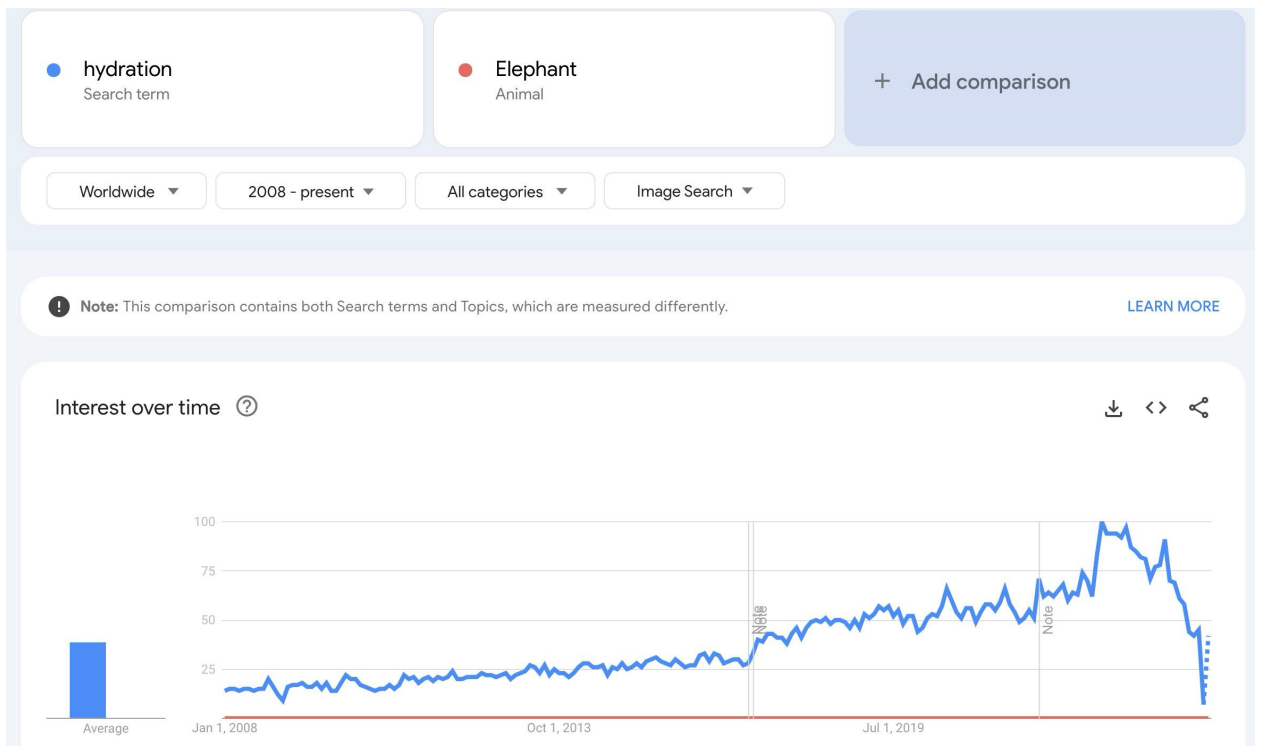
2. Google Image Search



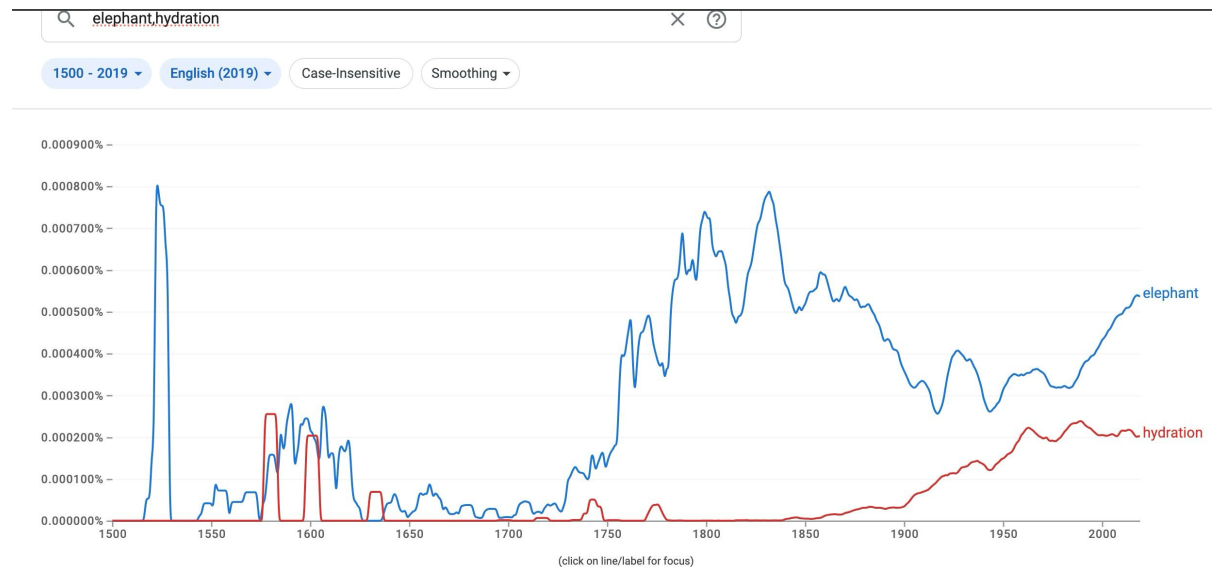
3. Google Trends: Web Search



4. Google Trends: Image Search



5. Google Books Ngram Viewer



f. Completes an incomplete category

- No other emoji shows a person who would be drinking water or drinking in general.
- It could be used when referring to sports or other physical activities
- Able to be used to show “exhaustion”
- Breaks new ground since there are no water emojis
- It would be compatible with all devices because there is other emojis that use the same base person

g. Is needed for compatibility with popular existing systems

- N/A

4. Factors for Exclusion.

a. Already represented

While the topic of water in a drinking vessel could be represented by using water droplets + any container, the act of hydrating is hard to represent using other emoji as a communicator. The use of the model character in the emoji proposes the idea of action of hydrating, which can be difficult to translate using other emoji.

b. Overly specific

The proposed character highlighted in the hydration emoji can be seen as comparable to the characters in other activity category emojis. However the action of hydrating is not currently represented well enough in the emoji catalogue to be overly specific.

c. Open-ended

The proposed hydration emoji would specifically convey the action of hydrating or reminding someone to drink water, which is distinct from the general water related emojis. The current water emojis, like the droplet or cup, imply water as an element or a general beverage but lack the clear connection to hydration's health focused context. A hydration emoji, potentially represented by a water bottle or someone in the act of drinking water, would directly signify drinking water to maintain health and well being.

d. Transient

Hydration is a timeless necessity that goes beyond trends, rooted in the need for water as part of daily health. Unlike emojis tied to fleeting cultural trends, the hydration emoji would represent a health practice. Hydration has remained consistently relevant, evidenced by its inclusion in health guidelines and the pervasiveness of water drinking habits across cultures.

e. Justified by an existing emoji

The existing emojis don't fully capture the intention behind hydration. These emojis often represent water as a substance or a drink but miss the broader concept of hydration's role in wellness and self-care. A dedicated hydration emoji could be very effective in health reminders, social media wellness prompts, and messaging, creating a clear visual for hydration goals.

5. **Other information.** Any other information that would be helpful, such as design considerations for images.

- a. An older conversation on Reddit about the fact that drinking water or even a water bottle is missing from the emoji keyboard.

- i. https://www.reddit.com/r/HydroHomies/comments/rmkui5/just_noticed_theres_no_waterwater_bottle_emoji/