

Title: Proposal for Emoji: Pinky Promise

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### 1. Identification.

- a. Keywords: Swear, Agreement, Bond, Fancy, Link, Commitment, Vow.
- b. **Category:** This emoji should be included in the *Hands Symbol & Relationship* category. Depicting the interlocking of two hands, this should be placed between emoji 207, *Palms Up Together*, and 208, *Handshake*, to keep with the trend of a dual hand image.

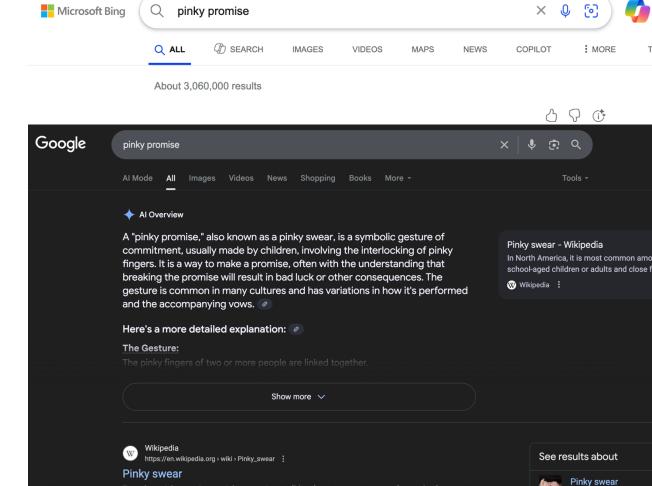
# 2. Images.

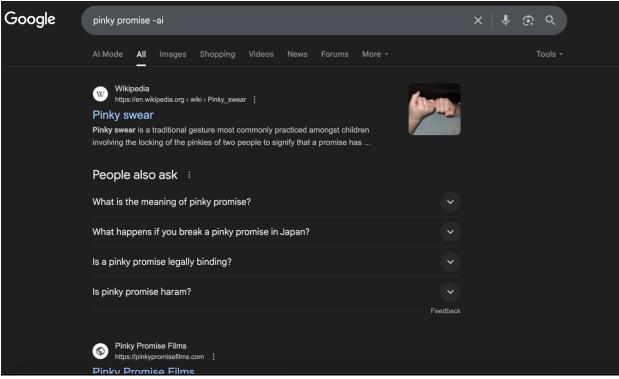
Above and attached. This emoji should be represented in all available skin tones and combinations of skin tones.

### 3. Factors for Inclusion.

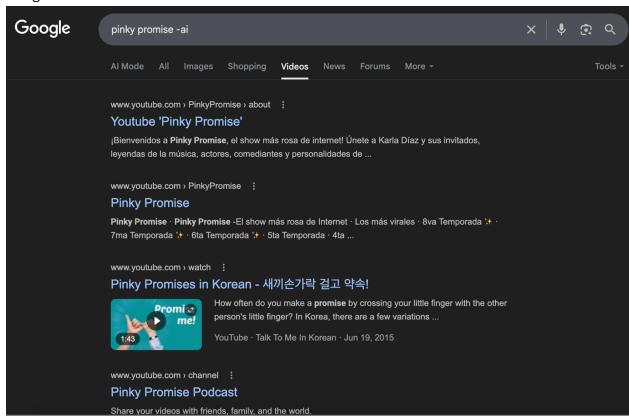
- a. Multiple meanings. The proposed emoji has Asian origins, developing from the Japanese phrase of "yubikiri." This term was used to signify the most loyal of promises. This concept has been transferred to English cultures by being embraced by the youth who interlock their fingers to display a lighthearted gesture of secrecy. This promise has the ability to mature with relationships as adults continue to use this gesture and phrase to convey their more impactful commitments. As this gesture and emoji signify an individual's ability to keep their word, this emoji also has ties to astrology. In relation to this study of the galaxies, the pinky finger has been tied to Mercury, the planet of communication. Therefore, this emoji conveys concepts across cultures, generations, and belief systems.
- b. This emoji can can be used in a variety of settings. It can be used in conjunction with the ring emoji, illustrating a "promise ring" for couples who are committing to each other or more significantly a vow to be engaged. It can also be paired with the zippered mouth emoji to convey that two people have made a commitment to maintain secrecy regarding a specific topic. Additionally, the proposed emoji can coincide with the heart and clock emojis, portraying to a spouse the timeless love shared within the relationship.
- c. Breaks new ground. While there are already hand symbols in the emoji collection, the pinky promise emoji would convey a concept that is not currently expressed by

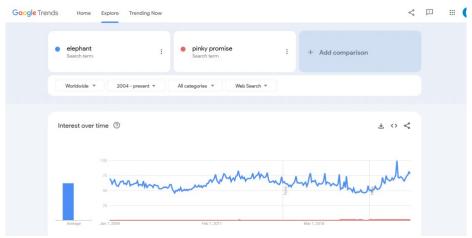
- any within the current repertoire. Some emojis that may come close to representing a promise would be the handshake or the crossed fingers. However, none are as prominent or clear in conveying a promise as the pinky promise.
- d. The pinky promise emoji is distinctive in that it is clearly the depiction of the smallest fingers of two separate hands interlocked. Similar to that of the palms up emoji and the heart hand emoji, the user can see the differentiation between the two hands and their accompanying extremities. In an attempt to maintain inclusivity, the emoji can be designed in such a way that it is able to depict the complexion of all potential users by following the color profiles of the other currently available emojis that provide the traditional yellow hue as well as the additional 5 skin tone range. As nonverbal communication through the use of hand gestures is a key part of conveying a message, users are very familiar with the incorporation of hand gestures to denote certain feelings and expressions in their everyday conversations which provides great evidence that this would be a great addition to the communication arsenal that is utilized on digital platforms.
- e. Google Search



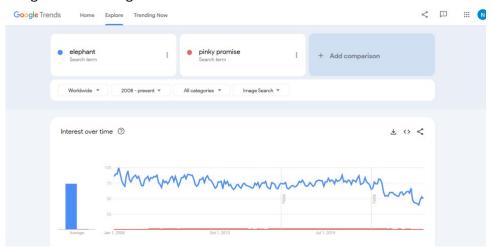


f. Google Video Search

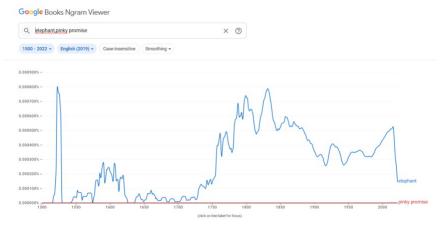




h. Google Trends: Image Search



i. Google Books Ngram Viewer



j. Completes an incomplete category. At the current time, there are no emojis that involve the hand specifically highlighting the pinky. Also, no emojis utilizing two hands do not satisfy the meaning of "promise". Contributes to completing the "hands" category.

k. This emoji could be used on multiple platforms, including comment sections on Instagram, X (formally known as Twitter), Facebook, and more social media. With ongoing trends surrounding friendship and family, the Pinky Promise emoji could be used constantly in captions, comments, and posts symbolizing trust, commitment, and friendship.

#### 4. Factors for Exclusion.

a. Regarding current proposed emoji, pinky *promise*, there is not an emoji that signifies the complete meaning of symbol. Even with promise being expressed through the emojis: *handshake* or *index finger*, nothing comes close illustrating of meaning of promise, as the proposed emoji *pinky promise*.

# b. Overly specific

It is not overly specific as it can be used to convey multiple messages and used in conjunction with multiple emojis to express various meanings.

Example(s) of various usage:

Pinky promise + face w/ tongue = playful

Pinky promise + face w/ face without mouth = playful sarcasm

### c. Open-ended

Pinky promise is an emoji does not require other variants, so with choosing pinky promise, there would not be a need for other emojis once this emoji is selected from Unicode.

# d. Transient

The human body is something that is perpetual until the end of human existence, so the anatomy of the hand will be a constant. Pinky promises have stood the test of time & if they were to become obsolete then humans would surely have another meaning/usage for the pinkies being interlocked together.

e. Justified by an existing emoji

Handshake, Ok, High 5: all hand symbols that non-verbally show some form of human expression. However, the primary reason as to why this emoji, pinky promise, is being proposed has nothing to do with the existence of other prior listed emojis; the reason it is currently proposed is because of its significant meaning of personal connection and an agreement which is an instrumental part of the human experience.

### 5. Other information.

Trends with the potential use of the Pinky Promise emoji:

Slide Show/Carousel with friends or a significant other using Invisible String by Taylor Swift and showing pictures, the emoji will be used.

Trends like the Pinky Promise Unity Ceremony on TikTok:

Hashtags regarding Pinky Promise show huge traffic: The specific hashtag #pinkypromise has 63.0k posts on TikTok

On Instagram, #pinkypromise has 246k posts