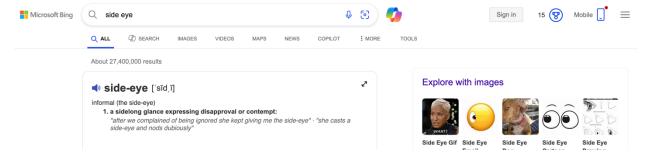


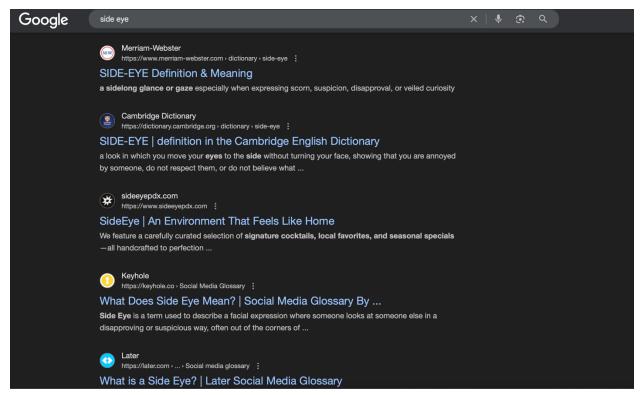
Title: Proposal for Emoji: Side Eye with Straight Mouth

Submitters: Grant Wilkinson; Preston Nauman; Ahmad Amjad; Jackson Tompkins; Matthew Donnelly; Sebastian Candia; Meghan Dowell (point of contact)

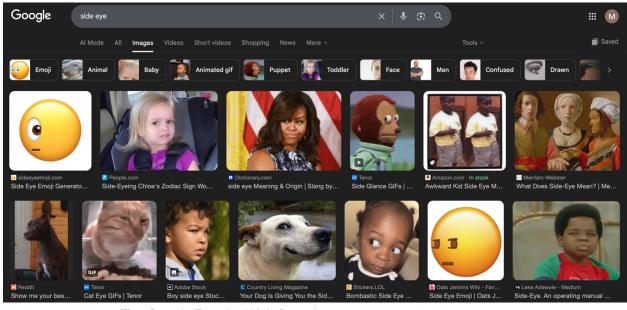
Date: 07/21/2025

- 1. Identification
 - a. Keywords: side eye, suspicious, unimpressed, embarrasing
 - b. Category: Smileys and Emotion | face-concerned
- 2. Images
 - a. Above and attached.
 - b. **License:** Submitters own all IP rights to the images submitted, as they were the submitters' own original work.
- 3. Factors for Inclusion
 - a. Multiple concepts
 - i. This is a common facial expression that people use to convey emotion about suspicions, concerns, or sarcasm.
 - b. Additional concepts
 - i. Side eye + θ = look at this mess
 - ii. Side eye + 6 = this person is suspect
 - c. Breaks new ground
 - i. Provides a face for the •• which has many meanings.
 - ii. The first side profile smiley.
 - d. Legible and visually distinctive
 - i. Does not look like any other emoji and is clear for a side profile emoji.
 - e. High level usage
 - i. Google Search

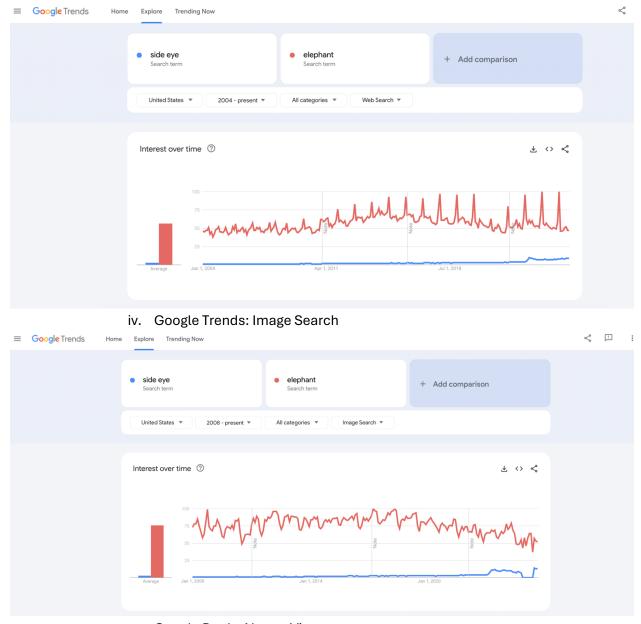




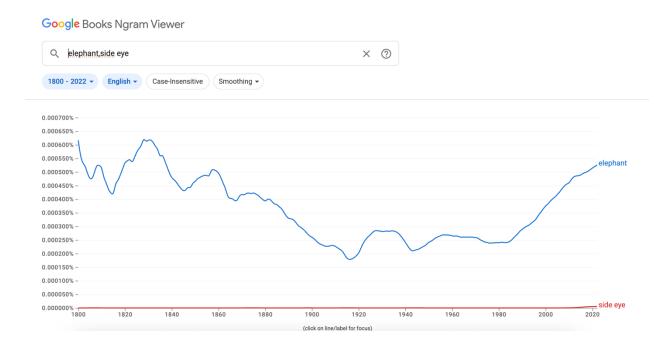
ii. Google Image Search



iii. Google Trends: Web Search



v. Google Books Ngram Viewer



4. Factors for Exclusion

- Petitions or "Frequent requests": We did not include a petition for this proposal. We are not aware of a side smirk emoji that has been requested recently or already exists
- b. Overly Specific: This emoji can represent a wide range of emotions varying from a mischievous look to hint at you doing something you shouldn't, or to secretly enjoying something out of the ordinary.
- c. Open Ended: The Side Eye emoji can represent a wide range of different scenarios making it versatile.
- d. Already Representable: The closest emoji to representing our proposal is the "Smiling face with horns" emoji or the "smirking face" emoji however our proposal can represent more complex emotions than these other preexisting emojis
- e. Logos, brands, other third-party IP rights, UI icons, signage, specific people, specific buildings and landmarks, deities: There are no logos, brands, other third-party IP rights, UI icons, signage, specific people, specific buildings or landmarks, or deities in our proposed emoji.
- f. Transient: Looking over your shoulder or looking back at something is something that has always existed in multiple cultures, you see it not only in internet media but in television shows across the ages and across the world.
- g. Faulty Comparison: The inclusion of this emoji is not based on the basis of another emoji.
- h. Exact Images: Our proposed emoji does not require an exact image.

5. Other Information

a. The Google Image search for side eye shows a clear desire of a side eye emoji because of two different images being present that are from emoji generators.